



A fresh look at employee benefits

Information for Employers



Call us free on 0800 612 9015

www.widerwallet.com



Wider Wallet Benefits Hub

A dynamic, secure and versatile employee benefits platform.

Whether you're a small business, a large employer or a membership association, Wider Wallet Benefits Hub provides an exciting and effective way of rewarding the people who matter to you.

The Hub is designed to enable employees achieve financial wellbeing through educational content, access to their employee benefits and a wide range of savings on day-to-day spending.

When employees feel their employer has their best interests at heart, employee engagement, productivity and loyalty increase.

Alongside our day-to-day deals, Wider Wallet increases engagement with seasonal offers, prize draws and donations made to employees' chosen charities. Wider Wallet Messaging enables employees to share their favourite offers, send birthday greetings or simply keep in touch with their colleagues.

Offering Wider Wallet to your employees is an effective means of promoting your organisation's culture, rewarding employees, building loyalty and boosting morale.

Improving employee engagement

Employee engagement is all about helping employees to feel involved in and enthusiastic about your organisation.

Wider Wallet Benefits Hub provides a balance of financial wellbeing through lifestyle discounts, salary sacrifice employee benefits, reward and wellbeing.

By providing benefits that reach all aspects of your employees life, their emotional attachment to work increases, enhancing employee engagement.

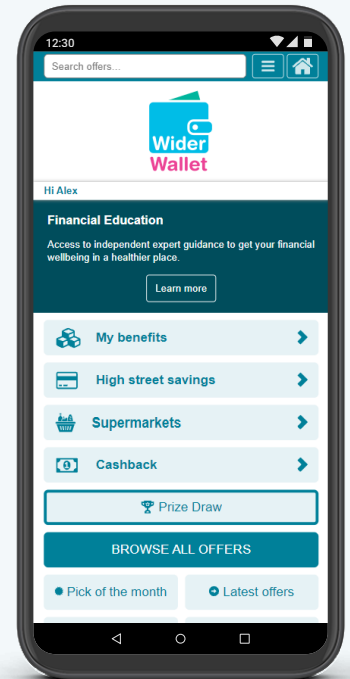
The more engaged employees feel, the more likely they are to work efficiently and effectively to support your organisation's interests - so everybody wins.

Making your employee benefits accessible

The Hub provides employees with a complete benefits package, providing a home for all your benefits, policies and employee information. Your organisation's specific benefits are presented in the 'My Benefits' area of the website, making them easily accessible.

Wider Wallet Benefits Hub is a fully integrated solution within a single platform which is accessible via computer, smart phone or tablet at work or at home.

We can also offer links to other information, such as your HR policies and documentation, that can be displayed alongside your existing benefits schemes.



Access on
desktop or mobile



No need for
apps or downloads



Updated and
maintained daily



Safe and secure
data management



Making the most of your Benefits Hub

Your Wider Wallet Benefits Hub can be tailored to meet your organisations benefits objectives.

As standard the Hub includes:

Financial Education

Stay in control of your finances with our independent expert guides on a variety of topics including financial planning, pensions, investments and protection products.

Wider Wallet Messaging

Sending birthday wishes or a simple 'hello' has never been easier. Wider Wallet Messaging has been designed to help employees keep in touch with remote workers, build stronger working relationships and bring some fun to the workplace.

Wider Wellbeing

Our wellbeing platform offering information on healthcare benefits from private medical insurance to employee assistance programmes as well as monthly community articles covering a wide range of topics from weight loss to stress management.

Charity donations

Up to 5 x £100 charity donations nominated by scheme members.

Lifestyle discounts

A wide range of better-than-public deals, with local and national offers, discounted gifts, cashback and seasonal promotions.

In addition you can include the following benefits:



Access to the best corporate membership rates at over 3,500 health clubs and gyms.



A simple solution to long-service awards or an effective ongoing motivation scheme.



A cost-effective cycle-to-work scheme, fully managed free of charge.



An easy and affordable way to access the latest in mobile devices and technology.



Additional holiday purchasing made easy, making work/life balance more achievable.



Award winning Childcare Vouchers.



A simple way for employees to support their favourite charities.



Offer vehicles electric or with low emissions to complement your environmental policy.



Promoting achievable wellbeing, making it easy to work towards a happier, healthier way of life.

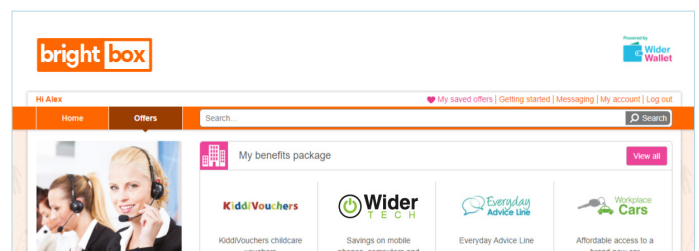
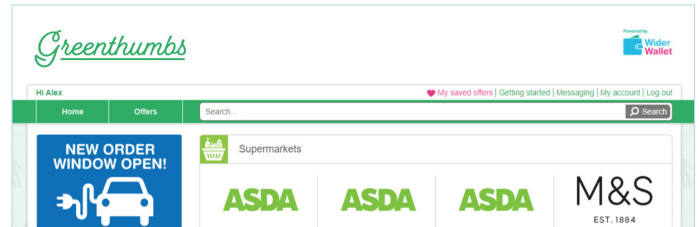


Providing confidential support for everyone, every day.

Promoting your organisation as an employer of choice

Better employee engagement depends on your employees feeling good about your organisation. With this in mind Wider Wallet can be customised to incorporate your logo and company colours as well as a custom website address

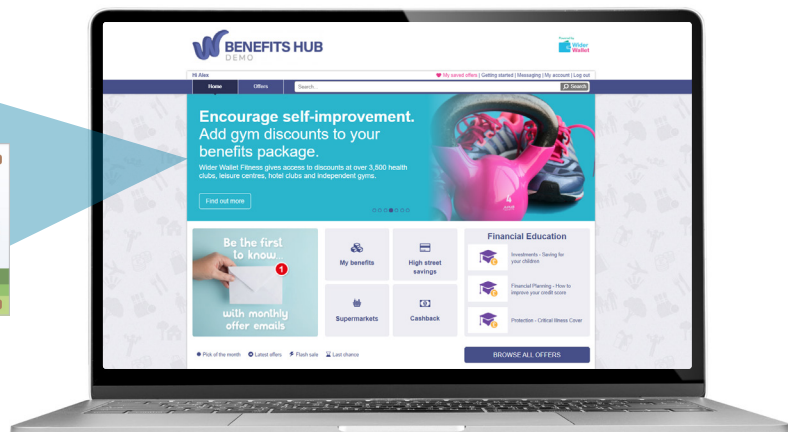
Branded sites help employees to recognise that it is you, their employer, who is providing the benefits and this reinforces positive feelings towards your organisation.



Getting your message across

The Wider Wallet Benefits Hub dashboard slider is the perfect place to make company wide announcements such as events or the dates of scheme election windows.

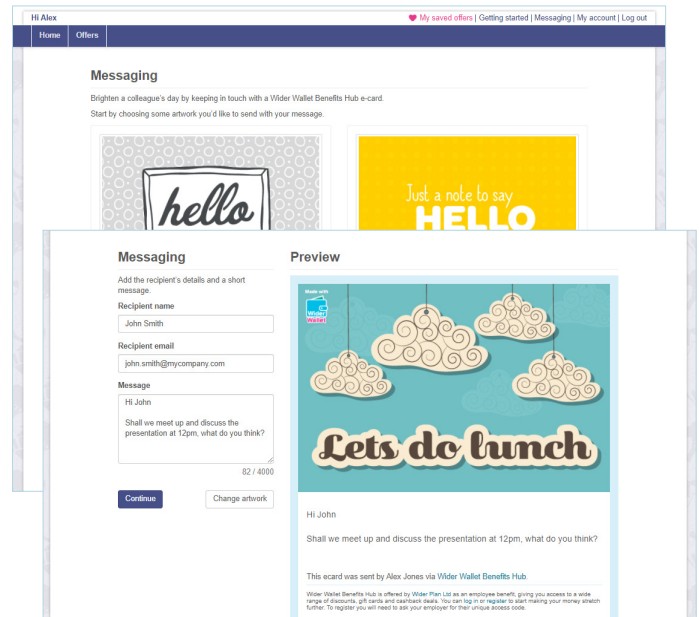
We can tailor this large promotional space to your needs, displaying eye-catching artwork that links directly to a custom offer or an external website.



Keeping your employees engaged with Wider Wallet

We recognise that you will get the best value from your Benefits Hub if your employees use it regularly. Wider Wallet Messaging comes with the Benefits Hub as standard and has been designed to give your employees another reason to use Wider Wallet regularly. The e-cards have been designed to:

- Keep in touch with remote workers.
- Build stronger working relationships.
- Improve employee wellbeing.
- Bring some fun to the workplace!



Making wellbeing a priority

Research has identified five universal elements to wellbeing which we have encompassed into Wider Wallet.



Physical Wellbeing

Wider Wellbeing features editorial content and advice on maintaining a healthy lifestyle whilst Wider Wallet Fitness assists employees to save money on gym and health club memberships.



Financial Wellbeing

Our Financial Education content and Financial Health Checks help employees to get a better understanding of their finances.



Career Wellbeing

Build a positive relationship with your employees through the benefits hub and additional benefits your offer benefits.



Social Wellbeing

Encourage communication and relationship building within the workplace with Wider Wallet Messaging.



Community Wellbeing

By facilitating charitable donations through Wider Wallet you can help your employees give back to their local communities.

Setting up your site

The Hub is designed to be easy to access for your employees and features a simple registration system using an access code unique to your organisation.

We regularly attract scheme transfers from other benefit providers so, if you're moving to Wider Wallet from another provider, we'll use our experience to ensure a smooth transition for your employees.

To get started with Wider Wallet, call us on: [0800 612 9015](tel:08006129015)

or email us at: business.enquiries@widerplan.com

or visit: www.widerwallet.com



Launching your scheme

We will tailor your Wider Wallet package to meet your requirements, and agree a strategy for marketing the benefit to your employees.

We like to get employees excited about the benefits of Wider Wallet, so we'll work with you to agree an effective launch campaign which suits your demographics.

We provide email marketing for you to send to all employees, intranet or staff handbook content, posters and flyers. We're also happy to attend benefit fair events either online or face-to-face.

The marketing literature features your company logo and includes clear instructions to encourage employees to register.

Ongoing support

We'll provide all the support you need for a smooth start to Wider Wallet. And once your site is up and running, we'll stay in regular contact with you to ensure it continues to meet your needs.

Registered members can opt in to receive the monthly emails that often include prize draws. We'll also supply you with promotional emails to forward to staff to drive take-up amongst those who have not registered. You can also ask for additional marketing materials, free of charge.

To help you monitor employee satisfaction, we'll provide you with clear management information, including usage levels, most popular offers and other helpful statistics. We'll also run periodic user satisfaction surveys and keep you informed of the results.

Your account manager will always be happy to answer any queries and we'll welcome your feedback.

Posters and flyers

Monthly emails and prize draws

Our service at a glance...



Wide range of discounts and corporate deals	✓	✓
Easily personalised with your branding	✓	✓
Quick and easy implementation	✓	✓
Effective marketing to maximise take-up	✓	✓
Dedicated account management	✓	✓
Clear management information	✓	✓
Best value price-match promise	✓	✓
Mobile friendly site	✓	✓
Financial education	✓	
Wellbeing platform	✓	
Charity donations	✓	
Easy access to benefits of your choice: Childcare vouchers, cycle to work scheme, gym membership, health cash plans, parking & more	✓	
Optional information portal: Your maternity policy, your pension scheme & more	✓	
Customisable online notice board for employers to communicate to their employees	✓	
One platform with optional modules for benefits, wellbeing and rewards.	✓	

0800 612 9015 | **business.enquiries@widerplan.com**

Wider Plan is an award-winning provider of employee benefits and administration services, working with thousands of employers across the public and private sectors.

Home to popular brands including **Wider Wallet**, **KiddiVouchers** and **Workplace Bikes**, we're passionate about bringing tangible benefits to life.

Part of the
WiderPlan